

**Procedures and
Results from an
Impact Evaluation
in Kenya: ICT
Training for Young
Women from
Informal
Settlements
around Nairobi**

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Outline of the presentation

1. What is the Kenya Ninaweza project?
2. Who are the actors and what are their roles?
3. What is the IE design?
4. What are the results (so far)?
5. What are the recommendations (so far)?



What is Kenya Ninaweza?

- Interventions: A two-year project to provide ICT training, Life Skills training, internships, and job placement assistance to 700 young women from informal settlements around Nairobi
- Expected results: A positive relationship between the interventions and outcomes in terms of the young women's ability to secure employment
- Evaluation: An impact evaluation involving 700 additional non-participating young women to examine whether the interventions have had a positive effect on the outcomes



What are the roles of the actors?

- The World Bank and Microsoft provide funds and materials
- IYF and local partners* provide organization, recruitment, and training for the intervention
- STS provides technical and organizational support for the impact evaluation

* The main local partner is the African Centre for Women, Information and Communications Technology (ACWICT)



What is the IE design?

- Design instruments to measure ICT and Life Skills
- Randomize the young women into three groups:
 - All interventions (ICT, Life Skills, internships, job placement) (n = 350)
 - All interventions except for Life Skills (n = 350)
 - No interventions (n = 700 or 350 per intervention)
- Measure ICT and Life Skills at the baseline and mid-line
- Measure effectiveness of the internships and job placement at the end-line



What is the IE design?

Group	Phase 1		Phase 2		Phase 3		Total
	Cohort 1	Cohort 2	Cohort 3	Cohort 4	Cohort 5	Cohort 6	
Treatment 1	120		120		110		350
Treatment 2		120		120		110	350
Control	120	120	120	120	110	110	700
Total	480		480		440		1,400

What are the results (so far)?

- ICT and Life Skills assessments of reasonably good quality
- Random assignment to intervention and control groups
- Equivalence at baseline between the intervention and control groups for Cohorts 1 and 2 (out of 6 total cohorts)
- Two-month training for Cohort 1; Cohort 2 training has started
- Evidence of positive effects due to the ICT and Life Skills training for Cohort 1



What are the results (so far)?

Group (Cohort 1)	ICT (Raw scores out of 45 total points)		Life Skills (Raw scores out of 41 total points)	
	Baseline	Mid-line	Baseline	Mid-line
Treatment 1	18.45	28.54	23.73	27.88
Control	17.14	20.01	22.98	25.24

What are the process recommendations (so far)?

- Training: Determine the training design and finalize the guides and materials more in advance so that there is more time to design and implement a baseline for the evaluation
- Recruitment: Solidify the application and recruitment procedures so that the groups are full from the beginning
- Support: Provide more support (and perhaps incentives) to keep the control group participants on board
- Security: Do more to ensure security in the informal settlements during recruitment and data collection



Thank you!

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